

Keio University Faculty of Policy Management/Faculty of Environment and Information  
Studies/Graduate School of Media and Governance  
Call for Faculty Member to Teach Marketing, Data Science, and Related Fields

The Keio University Faculty of Policy Management, Faculty of Environment and Information Studies, and Graduate School of Media and Governance are seeking a qualified individual to teach in marketing, data science, and related fields.

Keio University promotes diversity in accordance with its Charter for the Promotion of Equity, Diversity, and Inclusion. The university will ensure that no individual is subject to discrimination based on age, gender, sexual orientation and gender identity (SOGI), disability, culture, nationality, race, beliefs, or lifestyle in personnel evaluations for the recruitment and promotion of faculty members. Keio University also promotes gender equality.

POSITION DESCRIPTION

1. Name of Institution, Faculty  
Keio University Shonan Fujisawa Campus (SFC) Faculty of Policy Management
2. Work Location  
5322 Endo, Fujisawa-shi, Kanagawa
3. Job Title  
Tenured faculty member, faculty member (non-tenured), or faculty member (fixed-term and tenure-track)  
The rank of the position will be determined according to the candidate's achievements.
4. Remuneration  
Remuneration will be determined based on the applicant's age, academic background, work experience, and other factors in accordance with Keio University Rules.  
Enrollment in social insurance and assistance with commuting costs are provided.
5. Term of Office  
There is no term for tenured faculty members.  
Faculty members (non-tenured) will be appointed for up to five years (single-year contract).  
Faculty members (fixed-term and tenure-track) will be appointed for a maximum of five years (single-year contract) and may be promoted to tenured faculty members upon review during their term of office.
6. Type of Employment  
Full-time
7. Number of Positions  
One
8. Ideal Candidate Profile (Research Fields)  
We welcome candidates with research backgrounds in marketing, data science, and related fields to engage in future-oriented interdisciplinary education, research, and hands-on application. This position is also open to those who specialize in other academic domains, including natural science, social science, and humanities, but intend to engage in education, research, and hands-on application in data-driven marketing strategies in the future.
9. Courses  
Undergraduate and graduate courses and seminars relating to marketing and data science, among others
10. Other Duties  
Taking an active role in various meetings, events, and duties within the university, and tackling challenges in the "university that designs the future" as a member of the SFC community.
11. Qualifications  
Applicants are expected to:

- 1) share the educational and research principles of Keio University and SFC;
  - 2) hold a doctoral degree in a relevant area by the time of appointment;
  - 3) possess promising and distinguished achievements in education, research, and practical application of the research results in the fields of marketing and data science. Or, they have promising and outstanding achievements in their academic specialties, which will lead to education, research, and real-world applications focusing on marketing;
  - 4) be able to incorporate cutting-edge practices and findings in marketing and data science courses;
  - 5) be able to use English and Japanese for education and research (typically, required to teach one course in English, and other courses in Japanese);
  - 6) have networks with universities, research institutions, and companies within and outside Japan, and be able to promote research that impacts society;
  - 7) be able to promote collaboration within their area of expertise as well as with experts in other fields; and
  - 8) be residents of Japan when taking up the post and be able to commute to SFC.
12. Starting Date  
2027 academic year (negotiable)
  13. Application Documents  
Please submit all the following documents as PDFs via the Web Entry System. There is no prescribed format.  
[Keio University Web Entry System]  
<https://entry.jinji.keio.ac.jp/index.php?id=20262>
    - 1) CV including work experience (One A4 sheet; Include your areas of expertise and teaching experience.)
    - 2) List of works (Please include published papers, books, oral presentations, courses taught, and information on any external funding acquired)
    - 3) Offprints of your major publications and/or copies of your works (3–5 items in total)
    - 4) Description of past research, education, and hands-on applications (Please include distinctive research and education, and achievements of hands-on applications.)
    - 5) Vision of your future education and research at SFC, and a summary of the contribution you would like to make to SFC.
    - 6) Copy of your diploma or Academic Degree Certificate
    - 7) Letters of recommendation (from two references) \*References must submit their letters of recommendation via the following URL.  
<https://forms.gle/4vuXZeG8FMSQctqk7>  
(The file name should be “applicant’s name\_reference’s name.pdf”)  
Example: JohnKeio\_JaneFujisawa.pdf  
if John Keio is the applicant’s name, and Jane Fujisawa is the reference’s name.
  14. Application Deadline  
Monday, March 23, 2026, at 13:00
  15. Selection Process and Notification of Decision  
The screening process consists of three stages (i.e., document screening, first-round interview, and second-round interview). Details of the selection process will not be publicly disclosed. After the selection process, applicants will be notified of the decision by email.
  16. Inquiries  
Keio University Shonan Fujisawa Campus, General Affairs Office, Human Resources Management Section  
Email: [jinji-fro@sfc.keio.ac.jp](mailto:jinji-fro@sfc.keio.ac.jp)
  17. SFC Website  
<https://www.sfc.keio.ac.jp/en/>
  18. (Reference) What We Look for in Applicants

- 1) Those who share the principles of Keio University: *dokuritsu jison* (independence and self-respect), *hangaku hankyo* (learning while teaching, teaching while learning), and *jitsugaku* (science). Likewise, those who share the principles of SFC: “identifying and solving problems” and “implementing practical knowledge.” Ideal applicants also have the ability to achieve excellence in research and practice, and value *kyuko jissen* (demonstrating in action).
  - 2) Those who can contribute to paving the way to a new form of academia, creating values, and implementing their research outcomes in the real world through collaboration at SFC, “the university that designs the future.”
  - 3) Those who understand the importance of the fundamental actions that SFC students carry out, of “educating oneself through academic studies, discovering issues and creating approaches to urge innovations based on deep insights into the future and society, and taking the initiative to solve problems and promote one’s own growth.” Also, those who intend to get involved in student activities. Particularly, those who have the ability and motivation to teach students the foundation and skills relevant to organizations or leadership roles, allowing them to formulate, implement, and manage their projects.
19. Other

**About Security Export Controls**

Keio University maintains security export controls in accordance with the Foreign Exchange and Foreign Trade Act. Accordingly, there may be a case where the accepted applicant cannot conduct education or research as desired.

\*For more information, please refer to the following website.

Ministry of Economy, Trade and Industry (METI)

<https://www.meti.go.jp/policy/anpo/englishpage.html>

January 2026  
Keio University  
Dean of the Faculty of Policy Management  
Dean of the Faculty of Environment and Information Studies  
Dean of the Graduate School of Media and Governance